



# AT A GLANCE -

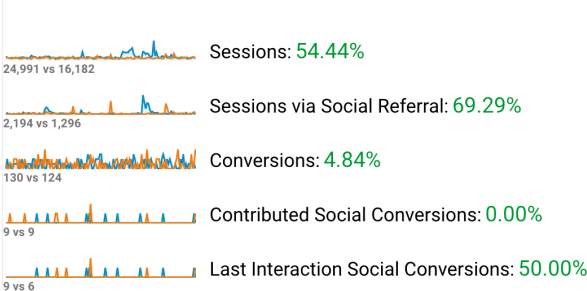
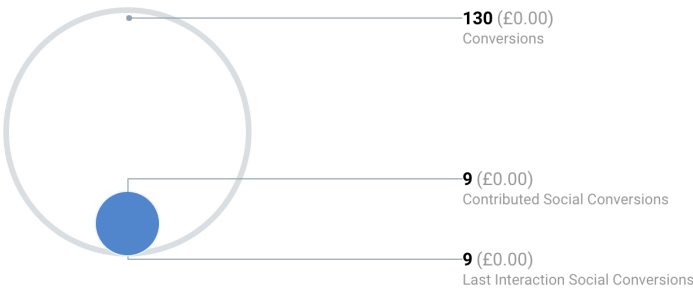
Over the next two pages, you can find just a snapshot of Wisc Creative's most recent statistics from Marine Accounts' Social Media.

change in % of sessions: +0.00%

October 2020 - Feb 2021 vs Previous Period

Overview

Social Value



1 Oct 2019-19 Feb 2020 | 100% of people

Highlights

New users  
10.5K

Unique Users  
10.5K

Growth metrics

Active users: last 24 hours 1 [View full report](#)

150  
Unique Users ↓ 28.2% vs prev. 2 days

Top traffic sources 1 [View full report](#)

Traffic source	Unique users
Search engines	5.26K
Social networks	3.21K
Direct	2.83K
Self-referral	1.87K
Referral	749

1 Oct 2020-19 Feb 2021 | 100% of people

Highlights

New users  
12.3K

Unique Users  
13.8K

Growth metrics

Active users: last 24 hours 1 [View full report](#)

150  
Unique Users ↓ 28.2% vs prev. 2 days

Top traffic sources 1 [View full report](#)

Traffic source	Unique users
Search engines	7.15K
Direct	5.72K
Self-referral	2.24K
Social networks	2.16K
Referral	828



# facebook

## Highlights

New users

7.65K

Unique Users

8.79K

Week 1 retention

5.13%

Median session length

0.5 seco...

## User activity

[View full report](#)

4.09K

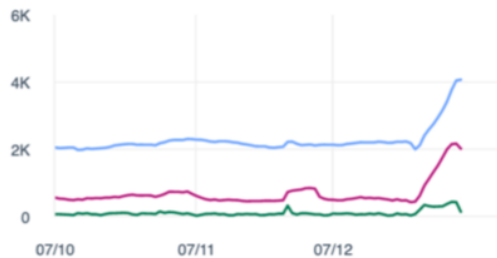
Monthly Users ✓

2.04K

Weekly Users ✓

158

Daily Users ✓



## Top traffic sources

[View full report](#)

Traffic source

Unique users ▼

Direct	4.23K
Search engines	4.04K
Self-referral	1.42K
Social networks	1.22K
Referral	538

## Top new user locations

[View full report](#)

Country

Unique users ▼

United Kingdom	2.68K
Italy	1.19K
Spain	770
United States of America	654
South Africa	591

## New users

[View full report](#)

7.65K

New users



## Sessions

7,402

% of Total: 100.00% (7,402)



21 SEP - 16 NOV 2020

MARINE ACCOUNTS

## Sessions by Social Network

Social Network	Sessions
Facebook	702
Disqus	26
Instagram	15
Instagram Stories	8
Twitter	4
LinkedIn	2
Yelp	1
YouTube	1

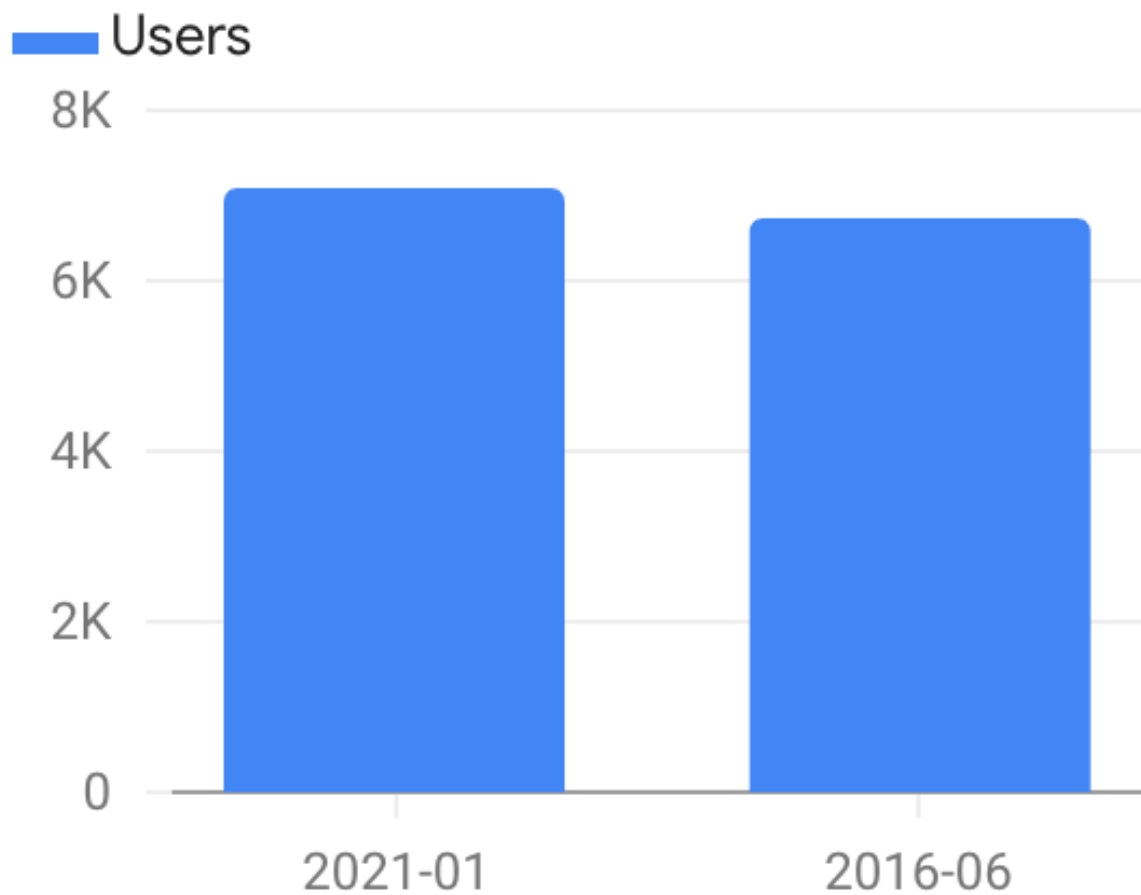
## Social Network

1. Facebook	Sessions	% Sessions
21-Sep-2020 - 16-Nov-2020	702	92.49%
26-Jul-2020 - 20-Sep-2020	601	93.61%
% Change	16.81%	-1.20%
2. Disqus		
21-Sep-2020 - 16-Nov-2020	26	3.43%
26-Jul-2020 - 20-Sep-2020	0	0.00%
% Change	100.00%	100.00%
3. Instagram		
21-Sep-2020 - 16-Nov-2020	15	1.98%
26-Jul-2020 - 20-Sep-2020	0	0.00%
% Change	100.00%	100.00%
4. Instagram Stories		
21-Sep-2020 - 16-Nov-2020	8	1.05%
26-Jul-2020 - 20-Sep-2020	0	0.00%
% Change	100.00%	100.00%



28 Feb 2013 – 31 Jan 2021

Your website had 7.08K users this month.



## Sessions

7,402

% of Total: 100.00% (7,402)



## Sessions by Social Network

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Instagram Stories	8
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LinkedIn	2
Yelp	1
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## Social Network

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1. Facebook		
21-Sep-2020 - 16-Nov-2020	702	92.49%
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% Change	100.00%	100.00%
3. Instagram		
21-Sep-2020 - 16-Nov-2020	15	1.98%
26-Jul-2020 - 20-Sep-2020	0	0.00%
% Change	100.00%	100.00%
4. Instagram Stories		
21-Sep-2020 - 16-Nov-2020	8	1.05%
26-Jul-2020 - 20-Sep-2020	0	0.00%
% Change	100.00%	100.00%

21 SEP - 16 NOV 2020

MARINE ACCOUNTS



# AT A GLANCE -

Here, you can find just a snapshot of ACMC's recent statistics from Social Media.

## facebook

14 October - 10 November

Last 28 days ▼

Post reach

186.1k

▲ 185.3k

Post engagements

8,816

▲ 8.6k

New Page likes

10

▲ 1

Ch...

0

▲ 0

Posts ?

SEE MORE

32 posts published in the last 28 days.

MOST ENGAGING POSTS

The Rise of Bad Financial Advice - P...

30 October

Reach

8.3k

Engagements

348

Dominic Chappell was the first yacht o...

10 November

Reach

185

Engagements

46

NEW Interview with Yachting Intern...

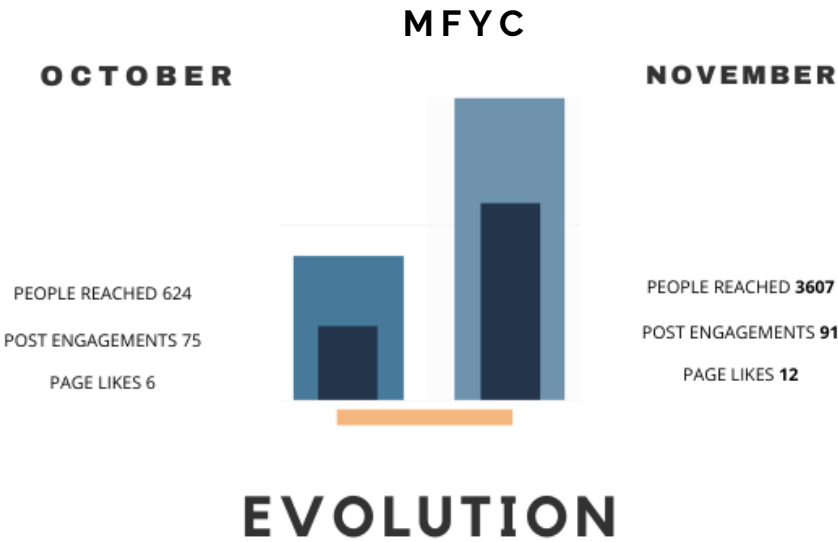
27 October

Reach

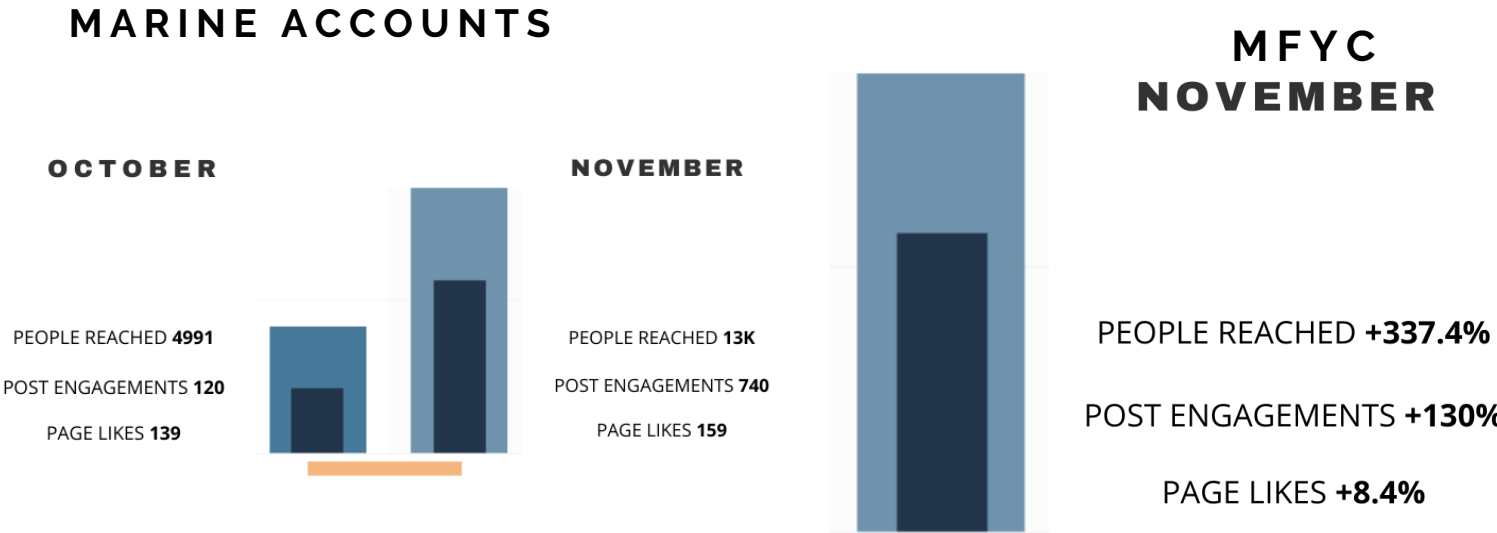
956

Engagements

43



## Instagram





## AT A GLANCE -

Here, you can find just a snapshot of ACMC's statistics from Social Media over the last 4.5 years.

facebook

### IN 5 MONTHS...

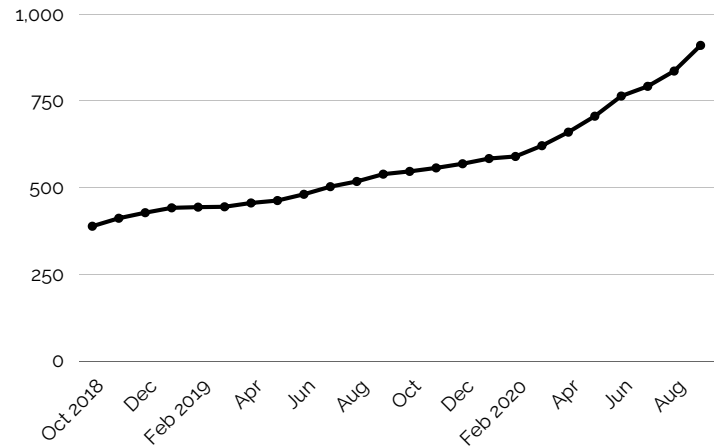
#### FACEBOOK TRAFFIC TO SITE

SESSIONS: +115.4%

PAGEVIEWS: +108%

AVERAGE SESSION DURATION: +7%

### DAYWORKER



Instagram

### IN 5 MONTHS...

#### INSTAGRAM TRAFFIC TO SITE

SESSIONS: +115.4%

PAGEVIEWS: +108%

AVERAGE SESSION DURATION: +7%

### IN 5 MONTHS...

#### INSTAGRAM STORY TRAFFIC TO SITE

AVERAGE SESSION DURATION: +83%

PAGES/SESSION: +17%

LinkedIn

### IN 5 MONTHS...

#### LINKEDIN TRAFFIC TO SITE

SESSIONS: +8.9%

PAGEVIEWS: +199%

AVERAGE SESSION DURATION: +197%

PAGES/SESSION: +58%

Pinterest

### FROM PREVIOUS YEAR

#### PINTEREST TRAFFIC TO SITE

CONVERSION: +100%

AVERAGE SESSION DURATION: +82.6%

SESSIONS: +10 x